## **Business Source Premier**

## Search:

Iblications Company Profiles Thesaurus	Sign In to My EB	
Searching: Business Source Premier	Choose Databases »	0
marketing	in Select a Field (optional)	Search
and 💟 wine	in Select a Field (optional)	~
and 💌 australia	in Select a Field (optional)	Add Row

- Multiple search boxes allows you to search separate keywords simultaneously: marketing AND wine AND australi.
- Focus your search by limiting to a speci fic Field, selecting TI Title searches for your keywords within just the title of articles.
- Add Rows to include additional keywords to your search.
- Click on Company Profiles for full text access toMarketLife Reports.

## Limit your search: There are numerous ways to limit your search. Two very useful limits are:

- Scholarly (Peer Reviewed) Journals
- Publication Type, specifically Industry Profiles and Country Reports.

Scholarly (Peer Reviewed) Journals	
Publication Type	Book Primary Source Document Industry Profile Country Report

## Search results:

• On the left hand side of the page, Narrow Results by source type, subject, theasurus terms or publication type and more. 5

•	In the main window, use the magnifying glass icon	on 🚧 to see a quick view of the record.	
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•	Go directly to the full text via HTML or PDF hyperlinks	🖺 <u>HTML Full Text</u>	🔁 PDF Full Text
•	Search for Article icon		

- find the full text in another database. • Add to folder items download, export or email later.
- Drop down the Sort by menu and click on Relevance to show results by relevance rather than date (default).

•	The database keeps track of your searches within a search session. Click on	Ŧ	Search History/Alerts
	to see all your searches. You can rerun or revise your search from the Search	tory option.	
	Advanced Search Visual Search Search History/Alerts Preferences »		

Narrow Results by	All Results: 1-10 of 332 Page: 1 2 3 4 5 Next Sort by	Date	~
All Results	Results for: victorian and ( writers OR writings ) and women	Date Source	
Academic Journals	1. Reviews, 🔎	Author	
Magazines	By: Bauman, Susan R.; Wells, Juliette; Henck, Karen Cubie; Wike, Jo	Relevance	
Newspapers	Abstract Only	3	2
> Subject	Add to folder		
Subject: Thesaurus Term	ARTICLE		

Printing, Emailing, Downloading results

From your Folder, use the below icons to

