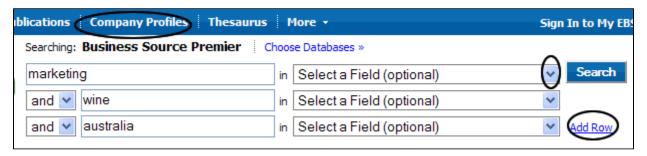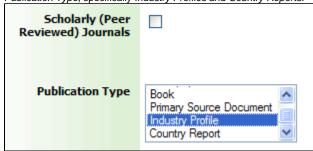# Business Source Premier

Search:

- Multiple search boxes allows you to search separate keywords simultaneously: marketing AND wine AND australi.
- Focus your search by limiting to a speci fic *Field*; selecting TI Title searches for your keywords within just the title of articles.
- *Add Rows* to include additional keywords to your search.
- Click on *Company Profiles* for full text access toMarketLife Reports.

Limit your search: There are numerous ways to limit your search. Two very useful limits are:

- *Scholarly (Peer Reviewed) Journals*
- *Publication Type,* specifically *Industry Profiles* and *Country Reports.*
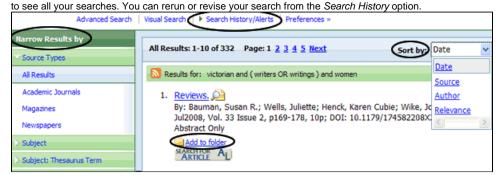

Search results:

- On the left hand side of the page, *Narrow Results by* source type, subject, theasurus terms or publication type and more.
- In the main window, use the magnifying glass icon to see a quick view of the record.
- Go directly to the full text via HTML or PDF hyperlinks
- Search for Article icon to find the full text in another database.
- *Add to folder* items download, export or email later.
- Drop down the *Sort by* menu and click on *Relevance* to show results by relevance rather than date (default).
- The database keeps track of your searches within a search session. Click on to see all your searches. You can rerun or revise your search from the *Search History* option.

Printing, Emailing, Downloading results

From your Folder, use the below icons to

print, email, download or export folder items

Select / deselect all   **Delete Items**

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